

START CLIMBING THE OPEN-WHEEL LADDER





#### 1-2024 SCHEDULE

### 2024 Championship Schedule

All FR Americas, F4 U.S., and Ligier JS F4 Series events will be held on SpeedTour weekends, a festival of speed featuring an open paddock for spectators, car shows and a variety of competitors on track including the Trans Am Series, Sportscar Vintage Racing Association (SVRA), Prototype Sprint Series Association (PSSA), International GT (IGT), OPTIMA Search for the Ultimate Street Car, Ginetta Challenge and Formula Race Promotions (FRP).









SpeedTour 20-23 June: Mid-Ohio Sports Car Course









**2-5 May:** WeatherTech Raceway Laguna Seca \*Invitational Event





25-28 July: New Jersey Motorsports Park









16-19 May: Road America















**13-16 June:** Indianapolis Motor Speedway

















### FR Americas & F4 U.S. History

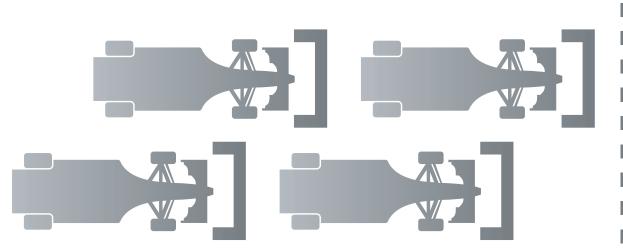
Launched in 2014, FIA Formula 4 was created to offer young, aspiring racers the opportunity to take the first step from karting into the world of single-seater racing. Designed to be a globally-recognized, yet affordable step between karting and single-seater racecars, FIA F4 allows drivers to compare themselves to the best young talent, not only in their own country, but across other F4 Championships around the world. In 2017, FIA launched the Formula Regional Championship to offer young racers another step after FIA F4 to progress their careers in the world of open-wheel racing.

In the United States, the FIA and SCCA Pro Racing joined forces to launch the F4 U.S. Championship in 2016, and FR Americas soon followed in 2018. Both Championships have continued to grow thanks to support of Parella Motorsports Holdings and key series partners. With several alums going on to reach the top levels of motorsport, FR Americas and F4 U.S. have proven to be some of the fastest ways for an aspiring driver to gain experience to an international racing platform. With driver training, unmatched affordability and strong manufacturer support, competitors can grow and succeed into the higher levels of motorsports.



# **Highlights**

- 2018 averaged 33 F4 cars per race, the largest in the world
- FR was the first car to feature the halo in North America
- 2019 set the record for the largest FIA F4 entry with 38 cars for the USGP
- 2021 Parella Motorsports Holdings took over the commercial promoter rights
- Both Championships have supported Formula 1, INDYCAR, NASCAR, IMSA, Trans Am, and SVRA

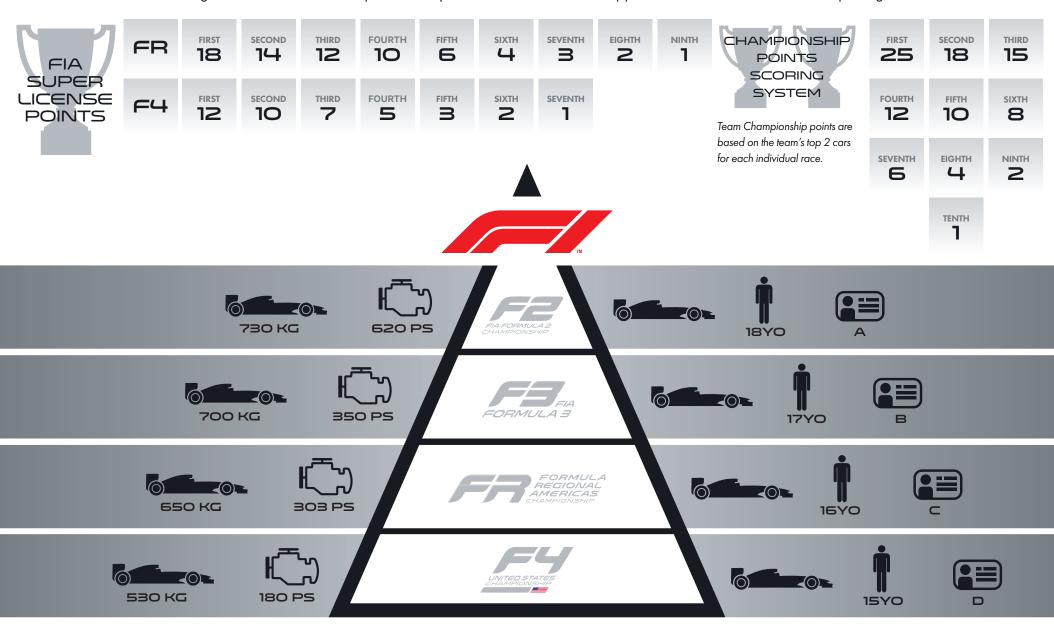




- Multiple test and practice sessions per weekend
- Track walk
- Driver development training sessions
- Fan walks and/or autograph sessions, when possible
- Interview and media opportunities, when available

### FR Americas & F4 U.S. Scoring System & Sporting Format

Of all the single-seater developmental series in North America, FR Americas is the highest-paying series for FIA Super License points. The top drivers in the championship are presented FIA Super License points by the FIA to aid in advancing their racing career to Formula 1. Based on a 16-car grid, the following table outlines the FIA Super License points awarded based on Appendix L of the FIA International Sporting Code.



### Parella Motorsports Holdings Open-Wheel Ladder

Since becoming involved in FR Americas and F4 U.S. in 2021, Parella Motorsports Holdings (PMH) has continued to look for new ways to attract and funnel talent up the open-wheel ladder. Whether through new race series or strategic partnerships that lead to scholarship opportunities and driver development programs, PMH is constantly looking for new ways to enable racing dreams.

## **Ligier JS F4 Series**

As the FIA-certified F4 U.S. Championship transitions to the new Ligier JS F422 chassis and Ligier Storm power in 2024, the Ligier JS F4 Series provides teams and drivers that own the original Ligier JS F4 chassis a place to compete. A step between karting and the wheel-to-wheel racing of F4 U.S., the Ligier JS F4 Series focuses on laying a proper foundation for race craft and education, as much as it does on competition. Sanctioned by PMH and available to drivers ages 14 and up, the series utilizes a cost-efficient model to allow young drivers to further develop their skills with a lower cost of entry.







#### 4 - DRIVER DEVELOPMENT AND SCHOLARSHIP OPPORTUNITIES

### **Driver Development**

Drivers have traveled from around the globe to take part in the world-class FR Americas, F4 U.S. Championships, and now in the Ligier JS F4 Series. Participants are able to lean on series officials to speed their learning curve and professional development, and with accomplished racers serving as championship leaders, such as Race Director and five-time INDYCAR winner Scott Goodyear, there's no shortage of knowledge to be shared. All three championships incorporate additional development before and during race weekends, including social media and public relations, sponsorship acquisition, FIA rules and regulations, and more. Our goal is to build on the years of experience in the SpeedTour paddock to help drivers grow and progress in their careers.











### **Scholarship Opportunities**

#### Radford Racing School's F4 "Karts to Cars" Scholarship School

Through a partnership with Radford Racing School, up to six deserving karting graduates are given an opportunity to get behind the wheel of a Championship-spec Ligier JS F4 car for a multi-day intensive program. With ground school, skid control, lead-follow sessions, braking, shifting and handling drills, and open lapping sessions, the program is uniquely designed to account for the fact that participants are some of the top karters in the world.

The "Karts to Cars" school has already proven successful with Patrick Woods-Toth, a member of the inaugural class in 2022, winning the 2023 F4 U.S. Championship and graduating to the FR Americas grid in 2024.

#### **PMH Powering Diversity Scholarship**

The PMH Powering Diversity Scholarship looks to create a more diverse field while empowering drivers from a variety of backgrounds to participate in PMH-owned race series. In addition to providing recipients with benefits such as free entry fees or test days, the program aligns recipients with a team of executives and mentors to assist them in their career development with educational opportunities and training, as well as increasing their exposure through media and fan engagement events. Currently in its fourth year, the PMH Powering Diversity Scholarship has assisted 25 drivers along their motorsports career paths.









#### 5 - SUCCESS STORIES







### **Notable Graduates**

Graduates of FR Americas and F4 U.S. have consistently advanced in their motorsport careers, with former drivers among the starting fields of INDYCAR, Super Formula, FIA Formula 3, IMSA, INDY NXT (Indy Lights), and more. Over the last three INDY NXT season, FR Americas & F4 U.S. alums have been responsible for every driver championship, as well as 77% of all pole positions and race wins.

> Kyle Kirkwood - INDYCAR Winner and Driver with Andretti Autosport 2017 F4 U.S. Champion; 2018 F3 Americas Champion

> > David Malukas - INDYCAR Driver **2020 FR Americas Vice Champion**

Linus Lundqvist - INDYCAR Driver with Chip Ganassi Racing **2020 FR Americas Champion** 

**Kyffin Simpson – INDYCAR** Driver with Chip Ganassi Racing **2021 FR Americas Champion** 

Christian Rasmussen - INDYCAR Driver with Ed Carpenter Racing 2018 Third-Place Champion in F4 U.S.

> Benjamin Pedersen - INDYCAR Driver **2019 FR Americas Vice Champion**

Jacob Abel - INDY NXT Winner and Driver with Abel Motorsports Multi-year F4 U.S. & FR Americas Driver

Callum Hedge - INDY NXT Driver with HMD Motorsports **2023 FR Americas Champion** 









#### 5 - SUCCESS STORIES

Micheal d'Orlando



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> Michael d'Orlando - INDY NXT Driver with Andretti Cape 2019 F4 U.S. Driver

Jordan Missig - INDY NXT with Abel Motorsports 2020-2021 FR Americas Driver and Race Winner

Chloe Chambers - F1 Academy Driver with Haas F1 Team and Campos Racing 2021 F4 U.S. Driver, PMH Powering Diversity Scholarship Winner

Patrick Woods-Toth - FR Americas Driver with Crosslink Kiwi Motorsport 2023 F4 U.S. Champion; 2022 Radford Racing School F4 "Karts to Cars" Scholarship Recipient

> Dakota Dickerson – IMSA & SRO World Challenge Driver 2018 F4 U.S. Champion; 2019 FR Americas Champion

Ernie Francis Jr. - Lamborghini Super Trofeo Driver with TR3 Racing 2021 FR Americas Third-Place Champion; PMH Powering Diversity Scholarship Winner

> Maddie Aust - Toyota GR Cup North America Driver with BSI Racing 2022 F4 U.S. Driver; PMH Powering Diversity Scholarship Winner

Raoul Hyman - Super Formula Driver 2022 FR Americas Champion, PMH Powering Diversity Scholarship Winner









#### 6-CHAMPIONSHIP PARTNER OVERVIEW

### **Organizer Overview**

The Sports Car Club of America (SCCA) has partnered with the Federation Internationale de l'Automobile (FIA) for the F4 U.S. & FR Americas Championships. The FIA is a global organization that aims to safeguard the rights and promote the interests of motorists and motorsports across the world.

Parella Motorsports Holdings (PMH) is a premier motorsport holding company that includes wholly-owned Sportscar Vintage Racing Association (SVRA), Trans Am Race Company, International GT (IGT) and Prototype Sprint Series Association (PSSA). PMH licensed the SCCA Pro Racing name to offer sanctioning and operational services to privately-owned racing series, including the FIA-certified FR Americas and F4 U.S. championships. As the commercial and operational rights holder to the F4 U.S. & FR Americas Championships, PMH operates both series, and also owns, operates and sanctions the Ligier JS F4 Series.

SpeedTour hosts motorsports festivals across the United States that encompass the nation's top road racing series at some of the most prestigious race tracks in America. Hosting everything from single-seater formula cars like FR Americas, F4 U.S. and the Ligier JS F4 Series, to the vintage classics of SVRA, to the thunderous muscle cars of the Trans Am Series, SpeedTour has something for everyone. The festival atmosphere includes everything from family-friendly activities, car shows, open paddocks with unmatched access to cars and drivers, a variety of vendors and even concerts.













#### 6-CHAMPIONSHIP PARTNER OVERVIEW

### **Key Partner Overviews**

Founded in 2012, Ligier Automotive is a racecar manufacturer established in France, North America and Malaysia. Their chassis are developed to reach the highest level of performance, safety and reliability standards put forth by the FIA. The original Ligier JS F4 chassis has found a new home in the Ligier JS F4 Series. Meanwhile, the JS F3 is raced in FR Americas and JS F422 is used in F4 U.S., with both chassis having been rigorously tested to ensure they uphold all the latest safety and innovation requirements for the FIA-certified championships. Ligier is also responsible for the development of the new Ligier Storm V4 by SuperHP, which will serve as the powerhouse for F4 U.S. starting in 2024.

Hankook Tire America Corp. is a growing leader in the U.S. tire market, leveraging investments in technology, manufacturing and marketing to deliver high-quality, reliable products that are safer for consumers and the environment.

The tires are specifically designed for these driver development Championships.

Mountune USA joins the PMH family in 2024 with the MK20J and MK20R power plants based on the Honda K20C1 engines developed and engineered by Mountune. Serving as the official engine partner for FR Americas and Ligier JS F4, Mountune's reputation is built on high-performance, race-winning engines. Backed by a team of experienced engineers and engine builders, Mountune will provide teams with required replacement parts and engine service items, while enhancing engine reliability and providing world-class customer service.













### **Championship Event & Year-End Awards**

The top-three finishing drivers at each individual round will receive prize money. Additional contingency awards will also be given out, including the Omologato Watch Perfectly Timed Move of the Race.

At the Champions Banquet, scholarships, prize money and contingency awards—including Super License points for FR Americas and F4 U.S. drivers—are handed out to the top finishing drivers in each Championship. In addition, FR Americas drivers over the age of 35 are eligible for the Masters Cup, which includes year-end recognition.

In total, drivers participating in FR Americas, F4 U.S. and Ligier JS F4 Series are eligible for over \$400,000 in awards, scholarships and prizes.

### **Ligier JS F4 Series Awards**

#### Champion

- 2025 F4 U.S. Scholarship from Ligier Automotive, Hankook Motorsports and Parella Motorsports Holdings, including: the lease of a Ligier JS F422 chassis & Ligier Storm engine from Ligier Automotive, two sets of tires per event from Hankook Motorsports, and race entry fees from PMH
- Carbon Bell Helmet
   Custom OMP Racing Suit Kit
   Bespoke Omologato Timepiece

#### **Vice Champion**

- \$500 for Bell Helmets
- \$500 for OMP Racing

### **Third Place Champion**

- \$250 for Bell Helmets
- \$250 for OMP Racing

#### **Additional Contingency Prizes**

- Catherine Crawford Most Improved Driver Award \$1,500 credit for Ligier Automotive
  - Omologato Perfectly Timed Pass Award Bespoke Omologato Timepiece









### F4 U.S. Championship Awards

#### Champion

- 2025 FR Americas Scholarship from Ligier Automotive, Hankook Motorsports and Parella Motorsports Holdings, including: the lease of an engine & Ligier JS F3 chassis from Ligier Automotive, three sets of tires per event from Hankook Motorsports, and race entry fees from PMH.
  - Carbon Bell Helmet
     Custom OMP Racing Suit Kit
     Bespoke Omologato Timepiece
  - Guest of Haas F1 Team during a US F1 event in 2025
     Invitation to FIA Prize Giving Ceremony at the end of the year

#### **Vice Champion**

• \$12,000 credit with Ligier Automotive for use in FR Americas • \$500 for Bell Helmets • \$500 for OMP Racing

#### **Third Place Champion**

• \$6,000 credit with Ligier Automotive for use in FR Americas • \$250 for Bell Helmets • \$250 for OMP Racing

#### **Additional Contingency Prizes**

- Catherine Crawford Most Improved Driver Award \$1,500 credit for Ligier Automotive
  - Omologato Perfectly Timed Pass Award Bespoke Omologato Timepiece











### 7 - AWARDS & PRIZE GIVING

## FR Americas Championship Awards

#### Champion

- 25,000 Year-End Cash Prize
- Carbon Bell Helmet
   Custom OMP Racing Suit Kit
   Bespoke Omologato Timepiece
- Guest of Haas F1 Team during a US F1 event in 2025
   Invitation to FIA Prize Giving Ceremony at the end of the year

### **Vice Champion**

• \$500 for Bell Helmets • \$500 for OMP Racing

### **Third Place Champion**

• \$250 for Bell Helmets • \$250 for OMP Racing

#### **Additional Contingency Prizes**

• Omologato Perfectly Timed Pass Award – Bespoke Omologato Timepiece









## **Combined Demographics**

# **SpeedTour Digital Impact**

3.3 Million combined website views

Trans Am F4 U.S. FR Americas SVRA









45,352,394 2,899,865 **IMPRESSIONS** 

**ENGAGEMENTS** & VIDEO VIEWS

# **Follower Demographics**



13-24 years old	10.1%
25-34 years old	17.4%
35-44 years old	
45-54 years old	17.5%
55-64 years old	<mark>19.6</mark> %
6.5+ years old	18.3%

#### **TOP COUNTRIES VIEWED**

U.S. | Canada | Japan | U.K. | Australia

Data gathered from November 16, 2022 to November 15, 2023



### **SpeedTour TV:**

1.5 million Live Stream Views 1.2 million MAVTV Views



### **SpeedTour Quarterly**

Circulation: 23,125/issue Digital Views: 15,500/issue



## **SpeedTour Events:**

400,000+ Attendees





### 8-CHAMPIONSHIP AND EVENT METRICS

# **Attracting Talent from Around the World**































































### **Investments**

Ligier JS F4 Series is designed to help young karters transition to racecars and prepare them for competition in the FIA-certified F4 U.S., FR Americas and beyond.



Engine Purchase-\$21,600



**Chassis Purchase–\$81,250** 50% Deposit / 50% Delivery



Event Tires-\$1,380 per set

Maximum of two sets of tires allotted per weekend. Additional fee for mounting and balancing

Parella Motorsports Holdings has developed a cost-effective competition package to work with budget-conscious teams and drivers:



Event Entry Fee -\$2,600\*

Pre-season and early-bird discounts are available. \*Minor increase for some premier events.



Chassis Registration –\$800 per chassis

Includes number registration and decals, plus Yellow Light System and ADR rentals; additional materials may be needed for Yellow Light System to work



PMH License - \$250 per driver, per season

Required to compete; includes driver credential for the season



Credential Fee -\$225 per person for the season

Intended for crew and regular attendees, plus media; single event credentials are available for a fee.



FIA License -\$375 per driver

Not required for competition; must be 16 years or older and run a minimum number of events to qualify

### Parella Motorsports Holdings



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### **Next Steps**

The Ligier JS F4 Series provides participants with the first step in their formula racing career.

#### Here are the next steps to join the Championship:

**Start Your Own Team:** To get started acquiring your own equipment and operating your own team, reach out to the Championship to make contact with our key partners and staff.

Join an Existing Team: Research our list of active teams to determine their availability and season costs.

JSF4Series.com













































